

Progress Card: Gold Measures

- Well understood and agreed upon data sources
- Able to set a quantifiable goal for 2021
- Reasonable historic data and accuracy
- University can take action to influence

Entering year	Campus	2010	2011	2012	2013	Goal/Year
4-year graduation rate	Crookston	42.5%	44.5%	46.5%	46.2%	45%/2017 cohort
	Duluth	38.2%	39.0%	38.9%	40.9%	45%/2017 cohort
	Morris	53.3%	52.6%	54.3%	48.9%	60%/2017 cohort
	Rochester	50.0%	63.1%	56.4%	60.0%	60%/2017 cohort
	Twin Cities	60.9%	63.3%	65.2%	68.4%	65%/2017 cohort
Entering year		2008	2009	2010	2011	Goal/Year
6-year graduation rate	Crookston	51.7%	48.4%	56.7%	58.9%	60%/2015 cohort
	Duluth	65.5%	66.5%	64.7%	65.1%	68%/2015 cohort
	Morris	73.5%	68.1%	69.1%	64.1%	80%/2015 cohort
	Rochester	NA	60.0%	62.0%	69.4%	60%/2015 cohort
	Twin Cities	78.7%	77.6%	78.9%	80.6%	82%/2015 cohort
Entering year		2010	2011	2012	2013	Goal/Year
4-year graduation rates of Pell-eligible students	System	43.9%	45.4%	47.4%	50.9%	54%/2017 cohort
		2014-15	2015-16	2016-17	2017-18	Goal
Freshman average ACT	Twin Cities	27.9	28.2	28.3	28.4	>28.0
		2013-14	2014-15	2015-16	2016-17	Goal/Year
Institutional gift aid	System	\$223M	\$233M	\$246M	\$260M	\$275M/2021
		FY2013	FY2014	FY2015	FY2016	Goal/Year
R&D expenditures	Twin Cities	\$858M	\$877M	\$881M	\$910M	\$900M/2021
		FY2014	FY2015	FY2016	FY2017	Goal/Year
Medical School ranking	Twin Cities/ Duluth	30	32	34	33	Top 20/2021
		2011-12	2012-13	2013-14	2014-15	Goal/Year
Faculty awards (N and Rank: Public Universities)	Twin Cities	33 (5th)	32 (6th)	26 (8th)	35 (7th)	35+ (Top 10)/2021
		2013	2014	2015	2017	Goal/Year
% Participation, Employee Engagement Survey	System	57%	64%	67%	71%	72%/2021
		FY2015	FY2016	FY2017	FY2018	Goal/Year
Op Ex—continued progress on \$90M	System	\$38.3M	\$53.8M	\$68.4M	\$79.1M	\$90M/FY19

Maroon Measures

Strategic Focus	Campus	Performance Drivers/Outcomes	2011	2012	2013	2014	Goal
Undergraduate Education	Twin Cities	Twin Cities transfer student 3-year graduation rate	62.5%	61.4%	62.4%	64.6%	>65%
			2013-14	2014-15	2015-16	2016-17	Goal
Graduate Education	Twin Cities/Duluth	Graduate and professional degrees awarded	5,294	5,305	5,184	5,372	>5250
			2013-14	2014-15	2015-16	2016-17	Goal
Financial Accessibility	System	Median undergraduate debt at graduation	\$24,854	\$24,776	\$24,645	\$24,268	Grow no faster than CPI; Correct for federal/state policy changes
			2013	2014	2015	2017	Goal
Inclusive Success	Twin Cities	Students of color with a favorable sense of belonging on campus (SERU survey)	59.2%	58.9%	57.3%	52.3%	Match to non-SOC response (currently 65.4%)
			2014	2015	2016	2017	Goal
Serving Minnesota Students	System	Percent of incoming new (and all currently enrolled undergraduate) students who are Minnesota high school graduates	71.0% (71.4%)	70.0% (71.0%)	70.6% (71.1%)	69.4% (70.6%)	Maintain historical access
	System	Percent of Minnesota high school graduates that elect to attend college in Minnesota and enroll at the U of M as freshmen	16.7%	16.6%	18.7%	Update pending	Maintain historical access
			2014-15	2015-16	2016-17	2017-18	Goal
Health Sciences	Twin Cities/Duluth/Rochester	Enrollment in in-demand health science specialties (Nursing, Pharmacy, Dentistry)	2,051	2,085	2,072	2,075	>2,100
	Twin Cities/Duluth/Rochester	The total combined fall enrollments in the Academic Health Center schools and the AHC Center for Allied Health	6,194	6,198	6,316	6,176	>6,350
			2013-14	2014-15	2015-16	2016-17	Goal
Research	Twin Cities	National public research ranking	9	8	8	8	Maintain top 10
	System	MN-IP agreements	51	69	81	72	10% annual growth
			2013-14	2014-15	2015-16	2016-17	Goal
Land Grant Mission	System	Public service expenditures	\$253M	\$248M	\$258M	\$306M	>\$245M
			2012-13	2013-14	2014-15	2015-17	Goal
Academic Excellence	Twin Cities	Citations per faculty member	126	124	133	No update	>125
				2000-05	2005-10	2010-15	Goal
	System	National scholarships awarded to students		31	52	75	>80 from 2015-2020
			FY2014	FY2015	FY2016	FY2017	Goal
Operational Excellence	System	Spending on leadership & oversight vs. mission and mission support (%)	8.4%	8.1%	8.3%	8.2%	Decrease over time
	System	GSF in poor or critical condition (facility condition assessment)	7.73M	8.32M	8.43M	8.50M	Decrease over time
	System	Sustainability—Metric tons of greenhouse gasses (2008 base level: 703,311)	603,504	592,269	571,595	581,779	50% reduction from 2008 levels by 2021 (351,656)
	System	Credit rating	Aa1	Aa1	Aa1	Aa1	Maintain per Board policy
			2004-07	2005-08	2006-09	2007-10	Goal
Athletics	Twin Cities	Graduation Success Rate (GSR)	86.2%	88.2%	90.2%	91.9%	Maintain recent gains