

Progress Card: Gold Measures

- Well understood and agreed upon data sources
- Able to set a quantifiable goal for 2021
- Reasonable historic data and accuracy
- University can take action to influence

Entering year	Campus	2011	2012	2013	2014	Goal/Year
4-year graduation rate	Crookston	44.5%	46.5%	46.2%	45.2%	45%/2017 cohort
	Duluth	39.0%	38.9%	40.9%	46.6%	45%/2017 cohort
	Morris	52.6%	54.3%	48.9%	49.1%	60%/2017 cohort
	Rochester	63.1%	56.4%	60.0%	55.4%	60%/2017 cohort
	Twin Cities	63.3%	65.2%	68.4%	71.1%	65%/2017 cohort
Entering year		2009	2010	2011	2012	Goal/Year
6-year graduation rate	Crookston	48.4%	56.7%	58.9%	53.0%	60%/2015 cohort
	Duluth	66.5%	64.7%	65.1%	64.9%	68%/2015 cohort
	Morris	68.1%	69.1%	64.1%	69.9%	80%/2015 cohort
	Rochester	60.0%	62.0%	69.4%	66.4%	60%/2015 cohort
	Twin Cities	77.6%	78.9%	80.6%	80.4%	82%/2015 cohort
Entering year		2011	2012	2013	2014	Goal/Year
4-year graduation rates of Pell-eligible students	System	45.4%	47.4%	50.9%	53.6%	54%/2017 cohort
		2015-16	2016-17	2017-18	2018-19	Goal
Freshman average ACT	Twin Cities	28.2	28.3	28.4	28.4	>28.0
		2014-15	2015-16	2016-17	2017-18	Goal/Year
Institutional gift aid	System	\$233M	\$246M	\$260M	\$267M	\$275M/2021
		FY2014	FY2015	FY2016	FY2017	Goal/Year
R&D expenditures	Twin Cities	\$877M	\$881M	\$910M	\$922M	\$900M/2021
		FY2015	FY2016	FY2017	FY2018	Goal/Year
Medical School ranking	Twin Cities/ Duluth	32	34	33	30	Top 20/2021
		2012-13	2013-14	2014-15	2015-16	Goal/Year
Faculty awards (N and Rank: Public Universities)	Twin Cities	32 (6th)	26 (8th)	35 (7th)	27 (7th)	35+ (Top 10)/2021
		2013	2014	2015	2017	Goal/Year
% Participation, Employee Engagement Survey	System	57%	64%	67%	71%	72%/2021
		FY2016	FY2017	FY2018	FY2019	Goal/Year
Op Ex—continued progress on \$90M	System	\$53.8M	\$68.4M	\$79.1M	\$91.3M	\$90M/FY19

Maroon Measures

Strategic Focus	Campus	Performance Drivers/Outcomes	2012	2013	2014	2015	Goal
Undergraduate Education	Twin Cities	Twin Cities transfer student 3-year graduation rate	61.4%	62.4%	64.6%	63.8%	>65%
			2014-15	2015-16	2016-17	2017-18	Goal
Graduate Education	Twin Cities/Duluth	Graduate and professional degrees awarded	5,305	5,184	5,372	5,236	>5250
			2014-15	2015-16	2016-17	2017-18	Goal
Financial Accessibility	System	Median undergraduate debt at graduation	\$24,776	\$24,645	\$24,268	\$23,635	Grow no faster than CPI; Correct for federal/state policy changes
			2014	2015	2017	2018	Goal
Inclusive Success	Twin Cities	Students of color with a favorable sense of belonging on campus (SERU survey)	58.9%	57.3%	52.3%	49.9%	Match to non-SOC response (currently 63.1%)
			2015	2016	2017	2018	Goal
Serving Minnesota Students	System	Percent of incoming new (and all currently enrolled undergraduate) students who are Minnesota high school graduates	70.0% (71.0%)	70.6% (71.1%)	69.4% (70.6%)	71.3% (70.7%)	Maintain historical access
	System	Percent of Minnesota high school graduates that elect to attend college in Minnesota and enroll at the U of M as freshmen	16.6%	18.8%	19.6%	Pending OHE data release	Maintain historical access
			2015-16	2016-17	2017-18	2018-19	Goal
Health Sciences	Twin Cities/Duluth/Rochester	Enrollment in in-demand health science specialties (Nursing, Pharmacy, Dentistry)	2,085	2,072	2,075	2,163	>2,100
	Twin Cities/Duluth/Rochester	The total combined fall enrollments in the Academic Health Center schools and the AHC Center for Allied Health	6,198	6,316	6,176	6,567	>6,350
			2014-15	2015-16	2016-17	2017-18	Goal
Research	Twin Cities	National public research ranking	8	8	8	9	Maintain top 10
	System	MN-IP agreements	69	81	72	86	10% annual growth
			2014-15	2015-16	2016-17	2017-18	Goal
Land Grant Mission	System	Public service expenditures	\$248M	\$256M	\$304M	\$285M	>\$245M
			2012-13	2013-14	2014-15	2015-18	Goal
Academic Excellence	Twin Cities	Citations per faculty member	126	124	133	No update	>125
				2000-05	2005-10	2010-15	Goal
	System	National scholarships awarded to students		31	52	75	>80 from 2015-2020
			FY2015	FY2016	FY2017	FY2018	Goal
Operational Excellence	System	Spending on leadership & oversight vs. mission and mission support (%)	8.4%	8.5%	8.5%	8.7%	Decrease over time
	System	GSF in poor or critical condition (facility condition assessment)	8.32M	8.43M	8.50M	8.53M	Decrease over time
	System	Sustainability—Metric tons of greenhouse gasses (2008 base level: 703,311)	589,279	571,595	584,033	474,742	50% reduction from 2008 levels by 2021 (351,656)
	System	Credit rating	Aa1	Aa1	Aa1	Aa1	Maintain per Board policy
			2005-08	2006-09	2007-10	2008-11	Goal
Athletics	Twin Cities	Graduation Success Rate (GSR)	88.2%	90.2%	91.9%	93.1%	Maintain recent gains